



Need to write? We're here to help

At Inkers, we help you communicate with clarity and intent – turning complex ideas into meaningful messages.

Since 2013, we've partnered with publicly listed companies, universities, quangos, the government, and NGOs to make their visions understood and their voices heard.

Every piece we create reflects your purpose, aligns with your values, and resonates with your audience. We know what it's like to work under tight deadlines with shifting priorities, so we'll integrate smoothly into your team – helping you meet goals without missing a beat.

We can help you with the following:

Copywriting

Content Development

Translation / Transcreation

Editing

Proofreading

- Articles
- Feature Stories
- Press Releases
- Speeches
- Annual Reports
- Brochures
- Advertorials
- Event Summaries
- Website Copy
- Scripts and Subtitles
- Newsletters

Design and Other Projects

- On-site Copywriting
- Website Design, Development, and Management
- Publishing
- Marketing Materials

Our work is supported by a team with backgrounds in public relations, journalism, television, publishing, and the arts. We also have deep experience in innovation and technology – helping organizations translate technical complexity into compelling stories across fintech, biotech, AI, and digital transformation.

Whether you need help with a one-time project or long-term communication support, we tailor our services to fit your needs.

Get in touch to discuss your writing, translation, or project needs.

We'll take it from there.

INKERS INC. | COPYWRITING. TRANSLATION. PUBLISHING. PROJECTS.

inkers.hk / info@inkers.hk / (852) 6541-6218

Unit 802, 8/F, Silvercord Tower 1, 30 Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong



Take a Look at Our Recent Work

(Click link to open)

Feature Stories

For **Link's Channel 823** and
On **CUHK Business School's**
[professors](#), [students](#), [alumni](#), [events](#).

Annual Reports

Hong Kong Genome Institute's
[Annual Report 2024-25](#);
Cyberport's [Annual Report 2023-24](#).

Newsletters

Cyberport's [e-newsletters](#);
Heep Hong Society's newsletter.

Press Releases

For **HKSTP's** [events](#), [ecosystem news](#), and
[corporate news](#).

Event Copywriting

Covering LEAP East 2026 for the **Office for**
Attracting Strategic Enterprises, with
development of three feature stories;
HKTDC's Asian Financial Forum 2026,
Asia Summit on Global Health 2026
on-site copywriting;
Speech for **HKSTP's** CEO.

Souvenir Book / Brochure

Bank of China (Hong Kong)'s
Family Office Brochure;
Hong Kong Arts Development Council's
[19th Hong Kong Arts Development Awards](#)
[Souvenir Book](#).

Website Content

For **Cyberport's** [website revamp](#).

Subtitles

CUHK Business School's
[undergraduate recruitment video](#);
Community Art Network's [Art Education Project](#).

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